

BLOCKS

About Blocks

Blocks was founded in January 2015 aiming to simplify 3D Printing disrupting quality and price standards. We are 3DPrinter developers and manufacturers and we fight to bring potential users and this technology closer together. The relentless search for quality and simplicity defines our brand.

Job Description – Senior Marketing Manager

Blocks is always mutating and adapting, so expect a fast paced work environment and a enormous diversity of tasks. You will:

- Develop and implement strategic marketing plan.
- Responsible for SEO and Adwords.
- Responsible for social media management.
- Content creation and planning.
- Responsible for website and webstore backoffice.
- Lead generation.
- Events and key partnerships.

Requirements

- Two years previous experience in marketing/sales.
- Able to create, analyze and comment marketing kpi's.
- Leadership skills and highly dynamic.
- Objective driven.
- Curious and persistent state of mind.
- English mandatory other languages are a plus.

Nice to Have Skills

- Industry related experience.
- Familiar with CRM Software.
- Graphic design software.
- Multimedia software
- 3D Printing and Modelling Skills.

Conditions

- Full-time job.
- To take place at Blocks Lisbon's office.
- Job opening Immediately.